

# Planning for Rural Transit in Lane County

Online Public Conversation #2

May 18, 12-1, on zoom



# For today...

- Introductions
- Presentation:
  - Outreach 1 Results
  - Innovative Ideas
- Breakout Discussions
- Next Steps



# What's in a transit plan?

A **vision** for transit service in rural Lane County and **goals** to get there

What **works** and what **doesn't** in rural Lane County right now

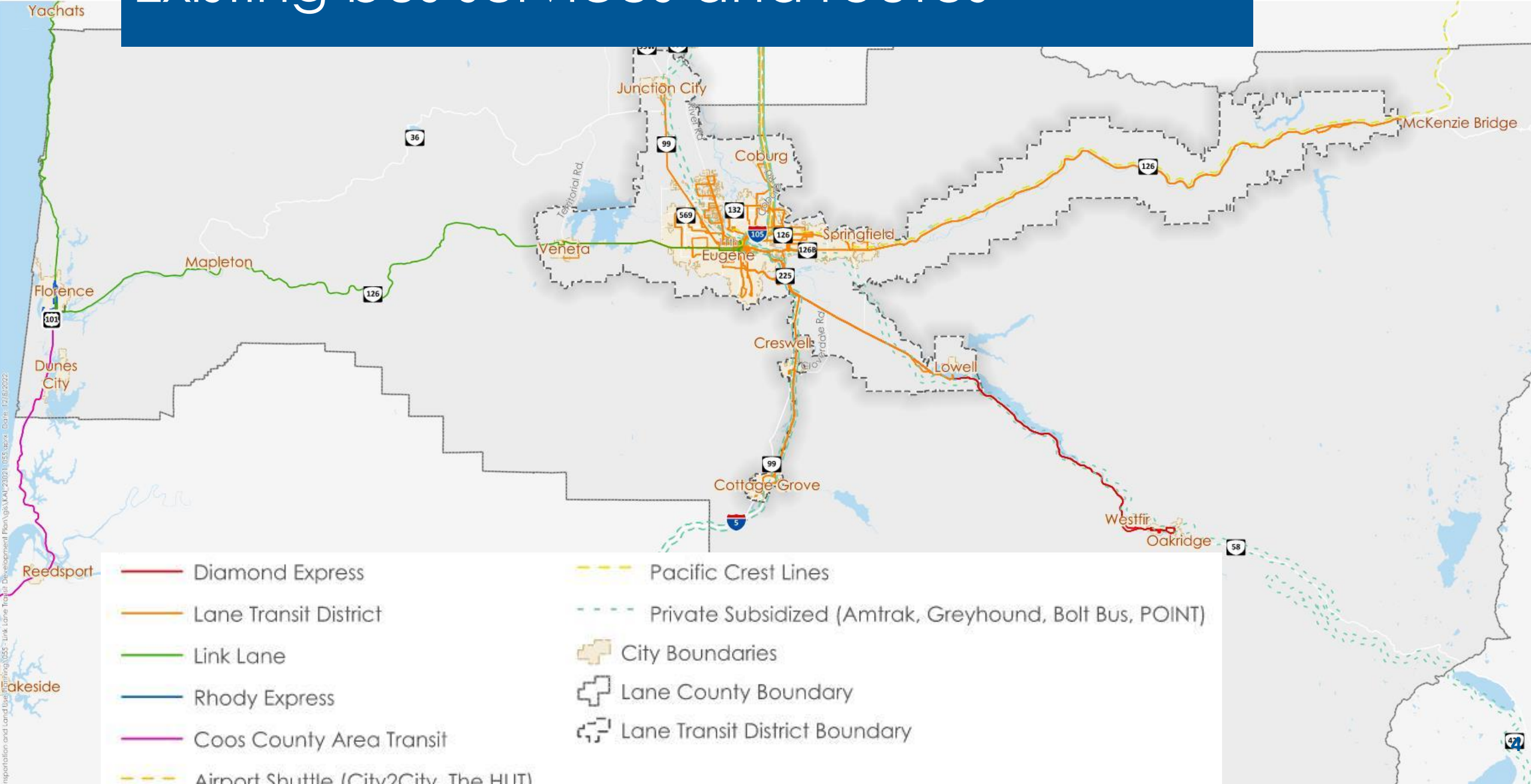
**Success stories** in other communities

**Options** for future improvements

A **final plan** and ways to fund improvements



# Existing bus services and routes



# Outreach Activities

PUBLIC INVOLVEMENT SCHEDULE					
Key Activities	Fall '22	Winter '23	Spring '23	Summer '23	Fall '23
<b>Throughout: Providing Information</b>					
Website					
Interested Parties List					
E-Updates/Social Media					
<b>Key Milestones: Gathering Public Input</b>					
Public Advisory Committee Meetings					
Online meetings					
Public Survey		Existing Needs & Goals	<b>Evaluate Service Options</b>		Present Draft Plan for Feedback
Community Presentations					
Individual and small group conversations					

# Outreach 1 Findings

Listening Session  
35+ in English

- **Oakridge and Florence** residents attended in significant numbers and advocated for additional services.
- **Blue River, Marcola, Cottage Grove, Creswell, Veneta, and Triangle Lake areas** were also referenced as needing additional services.
- **For Blue River**, frequency was ok but timeframes need adjustment.
- **Oakridge residents** would like to benefit from the LTD pass programs, and get an Amtrak stop.

# Outreach 1 Findings

100+ survey  
responses

- **More frequent service:** early/ late in day
- **Additional routes/services within communities:** Oakridge & Florence; on-demand
- **Airport service** and space for luggage
- **Pet policies:** more flexibility/options
- **Revised LTD fare policies** for Diamond Express
- **Access to health care** in Eugene/Springfield
- **Bicycle capacity** on transit, bike storage at stops
- **Bus stop improvements;** covered, signage

# Outreach 1 Findings

Listening Session  
7+ in Spanish

- **On-demand services** needed for emergency situations
- **Improved evening service** to attend school events
- **More weekend service** to experience nature in rural areas
- **Host input meetings in-person, in the evenings**
- **Improve safety and comfort** at bus stops
- **Improve the process of submitting** a transit concern

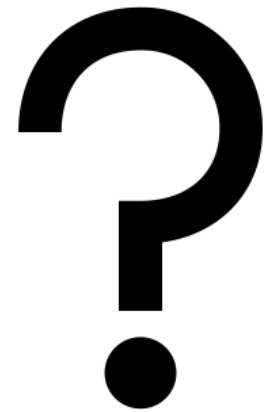


# Innovative Ideas

- **Fort Erie (Canada): local on-demand service** in a small city and surrounding rural areas, replacing its underperforming fixed-route
- **Winnebago County (WI): volunteer-based ride service** to provide low-income workers access to jobs
- **RideSource (OR): rural dial-a-ride** in Washington County outside of the TriMet area via its own drivers and lending vehicles to senior centers, health and human services orgs, etc.

## Innovative Ideas

- What cool ideas could **work in rural Lane County?**
- What innovations **are missing?**



## Trade-off 1

Which option would better serve community needs?

1. **Serves more locations** but may have **less frequent** service
2. **More frequent service** but that may serve **fewer locations**

## Trade-off 2

Which option would better serve community needs?

1. **Cheaper rides** (ex. \$5) but the bus stop may be **further** from where I am trying to go
2. **Bus stops closer** to where I am trying to go but may be more **expensive** (ex. \$10)

## Trade-off 3

Using a **shared ride service**, which option would better serve your needs?

1. **Pay less (\$5)** to **connect to a fixed-route bus** and continue on to your destination
2. **Pay more (\$15)** and be taken **directly** to your destination

Wrap up  
and next  
steps

Thank you for **sharing the survey!**

Visit our website at **[link-lane.org/tdp](https://link-lane.org/tdp)**

Look for an invitation to our next meeting!